Important legal information

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Data protection

LUX LIGHT attaches a great deal of importance to data protection. As a visitor to its websites you yourself must decide what personal data you disclose to us. We draw your attention to the fact that, by visiting our website and reading our Newsletters, you automatically provide us with information that allows us to ascertain how visitors use our website and our Newsletters and which information and offers they find of particular interest. Whenever you make a reservation or request information or other services via our website, we require personal information from you such as your name and address. We will treat your personal data confidentially and process it in anonymous form only. Except where rendering the services you requested, we will process the data exclusively for the purposes of providing individual information to our customers, tailored to their interests and requirements and for our own statistical and marketing purposes. Processing the data enables us to align our websites and our own range of services with the needs of our users. The data is also processed specifically for purposes of market analysis and to ascertain the level of interest in the wide range of offers so that we are able to draw conclusions on how best to tailor this service offering to meet demand. Any other use of your personal data, in particular its sale to third parties, is expressly excluded.

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e-Newsletter and email transmission

LUX LIGHT sends out information newsletters by email with additional information about special offers, etc. If you register for this service, we draw your attention to the fact that such emails are generally transmitted unencrypted, and that there is therefore the risk, among others, that such data may be intercepted and read by third parties.

Opt-out policy

You may unsubscribe from the LUX LIGHT Newsletter at any time. Each Newsletter contains a direct link that allows you to unsubscribe simply and automatically.